Thank you for considering Elexicon for your next website project.  Please complete what you can to help us better understand you and your unique needs.

# Company

**Company name:** Please type your answer here

**Website URL:** Please type your answer here

**Area of business:** Please type your answer here

# Contact

**Primary contact name:** Please type your answer here

**Email:** Please type your answer here

**Phone number:** Please type your answer here

# Features and Scope

1. **Your new site structure:  Do you have an outline of the entire site or the general sections that will make up the site?   Approximately how many pages will be in the site?**
   1. Please type your answer here or attach an additional document
2. **Briefly describe new features or functionality to be included (ecommerce, password-protected sections, forms, image galleries, blogs, events, social features, forums, rating/voting, video, maps, search, etc.)**
   1. Please type your answer here
3. **Are there any third-party integration (current CMS, connection to a CRM, e-commerce, POS, mapping solution, social site or other use of a third party API, etc.?)**
   1. Please type your answer here
4. **Do you need assistance with content (organizing, auditing, site mapping, copy writing/editing, proofreading, photography, etc.)?**
   1. Please type your answer here
5. **Do you want assistance with your overall digital marketing strategy?**
   1. Please type your answer here
6. **Are you tied to your current hosting environment? Do you have FTP access and admin credentials?**
   1. Please type your answer here

# Current Perspective

1. **Areas of your site that are currently working well:**
   1. Please type your answer here
2. **Shortcomings of your current site:**
   1. Please type your answer here
3. **Key business objectives for your new site:**
   1. Please type your answer here
4. **List a URL you find compelling and what it is you like about the aesthetics and/or functionality:**
   1. Please type your answer here
5. **List a couple competitor websites:** 
   1. Please type your answer here
6. **Have you conducted usability tests or gathered visitor feedback?  Is so, please share your findings.**
   1. Please type your answer here

# Your audience

1. **Describe a typical user of your site (age, gender, frequency of visits, and typical interaction with site)? Profile more than one type if appropriate.**
   1. Please type your answer here
2. **What is the primary desired “action” at your site (make a purchase, become a member, contribute knowledge, research or search for information, marketing, etc.):**
   1. Please type your answer here
3. **Are you currently collecting site analytics? And if so, please attach a report or share some findings.**
   1. Please type your answer here

# Time and Money

Desired launch date:

Budget:

[ ] 5-10k [ ] 10-25k [ ] 25-50k [ ] 50-75 [ ] 75+

Note: While you may reluctant to include budgetary information, this helps us produce a realistic assessment of features and technical approaches that can be included. Many of our offerings are scalable; so getting an idea of a budget up front helps us produce a best-fit approach.

# Additional Input

Please type your answer here